



## FACT SHEET

# **DECEMBER 9 - 11, 2009**

**Chicago Marriott Downtown Magnificent Mile** 

**Navigating Change:** How to Profit in Turbulent Times

This year's Ag Summit will help you make sense of this year's economic turmoil and refine your 2010 business plans. Sharpen the vision you need to prosper from:

- Abrupt boom-bust commodity cycles
- The next shocks in fertilizer and other inputs
- New options for crop insurance and risk management tools
- Rapidly evolving financial markets, banking reforms and tax policy
- Shifts in farm program rules
- New national priorities for energy security and the environment

Registration fee for the DTN/*The Progressive Farmer* 2009 Ag Summit includes access to top-notch speakers offering a high level learning opportunity, program materials, refreshment breaks and meals.

#### **Hotel Information:**

Chicago Marriott Downtown Magnificent Mile 540 North Michigan Avenue Chicago, IL 60611 312.836.0100

Web site: www.marriott.com

Room Rate: \$179 single/double

Cut-off date for the room block rate is Nov. 26, 2009. Please

reference DTN to receive the conference rates.

#### **Registration:**

Book by Nov. 26, 2009 for early-bird discounts!

Early Birds: \$425 Spouse Meal Rate: \$250 Regular Rate: \$495 Ladies' Tour: \$100

CME Group Tours: Free with registration

Call toll-free: 1.888.576.9881

or visit www.dtnpf.com/promo/2009AgSummit

#### Schedule At A Glance:

Wednesday, Dec. 9:

7:00 am - 1:00 pm Registration

9:00 am - 11:00 am Private Tours of the CME Group (limited space)

1:00 pm - 5:00 pm General Session

**6:00 pm - 9:00 pm** Dinner at Museum of Science and Industry

and a message from Deere & Company

Thursday, Dec. 10:

**7:00 am - 10:00 am** Breakfast Round Table Discussions

8:30 am - 12:00 pm General Session

12:00 pm - 1:30 pm Lunch

1:45 pm - 4:30 pm Breakout Sessions

**5:00 pm - 7:00 pm** Private Reception "In The Grain Pits"

at the CME Group

Dinner on your own

Friday, Dec. 11:

**7:00 am - 8:30 pm** Marketing Breakfast **8:45 am - 12:00 pm** General Session

**12:00 pm - 2:00 pm** Private Tours of the CME Group (limited space)

### **SPEAKERS**

**Dave Everitt,** *President,* Deere & Company Worldwide Agriculture and Turf Division

"Charting a Sustainable Future for Production Agriculture"

**Donnie Winters**, CEO, Farm Credit Services of Mid-America "What Reforms in U.S. Credit Markets Mean to You"

**Allan Gray,** *Director*, Center for Food and Agriculture Business, Purdue University

"Managing Turbulence: Decision-Making Through Uncertainty"

Jerry Hatfield, Director, National Soil Tilth Lab "Agriculture and Climate: The Coming Revolution"

Carl Zulauf, Economist, Ohio State University "Risk Management in the New Farm Bill"

#### PLUS:

**Panels and breakout sessions** on options strategies for 2010, young farmers who overcome financial challenges, and redirections for the land market.

HOSTED BY:

PREMIERE SPONSORS:

IN ASSOCIATION WITH:







